



Nutrition and Health Claims

Targets for Workshop

Seppo Salminen



- Understand the current requirements
- Have a feeling on where the application of the legislation leads us to
- Extent of human studies required
- Peak into the future - and help each other to boldly open new directions for future work

Learn from Others

- Health claims currently in member states
 - differences
 - different approaches
 - experience from legislative challenges and consumer understanding
- Food and Health in Japan, Hong Kong with different traditions



- To understand the new process
- How to
 - make an application for a claim
 - member states handle the common claims
 - prepare for a health claim application

Expert Discussion



functional foods forum

- EFSA
- Member States of the EU
- Industrial Representatives
- Non-government organizations
- Researchers
- Consumers
- Experts from Japan, Hong Kong



TURUN YLIOPISTO
UNIVERSITY OF TURKU

Questions by Press



functional foods forum

- Old wisdom
- An apple a day -keeps a doctor away



TURUN YLIOPISTO
UNIVERSITY OF TURKU

Questions by Press



functional foods forum

- Old wisdom
- An apple a day -keeps a doctor away
- Could the ordinary apple get a health claim?



TURUN YLIOPISTO
UNIVERSITY OF TURKU

Common Goals



functional foods forum

- **Learn from the talks**
- **Share your expertise on nutrition and health**
- **Work together to improve the concepts**



TURUN YLIOPISTO
UNIVERSITY OF TURKU

Shared Agenda

- We all learn and improve our knowledge on health claim requirements
- New thoughts and new eagerness to further develop the process for enhanced outcome for all of us



functional foods forum

Future? INFORMATION GUIDANCE & IMPROVED NUTRITION FOR ALL



TURUN YLIOPISTO
UNIVERSITY OF TURKU

11/16/07
